

THE FUTURE | Gallery

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Fernando Sanchez: Straight Gangsta

Open Hours:

Thursday, October 9, 6 - 10 pm (Opening Reception)

Friday, October 10, 4 - 8 pm

Mon – Wed, October 12-15, on appointment

Thurs, October 16, 11 am - 5 pm (Closing Reception)

The Future Gallery is proud to present an exhibition of new work by Fernando Sanchez, entitled Straight Gangsta. This exhibition will feature audio, photographs, books, and a series of videos that use the theme of rap music to form a methodology of art critique and cultural criticism.

Sanchez explores the artistic potential of gangsta rap music through one of his fabricated personas, Nico Brown Jr., where he articulates thoughts and attitudes about the contemporary art world with the same confrontational veracity typical of much “beef” rap songs. The results are aggressively introspective, incisive, and darkly humorous, and at times depicting a cathartic and self-deprecating portrait of the artist in all his sincerity. His unapologetic confrontation with the artworld is further developed in his year long project LA ART SUCKS, an online blog and book written under the persona, Song Kwai Li. The book/blog narrates his interactions with the social aspects Los Angeles art culture, most often ranting with a frustrated novel hatred that speaks honest, comedic and insightful about what it means to be an artist in Los Angeles, if not in general.

Fernando (1980) lives and works in Los Angeles. His work has been exhibited widely throughout the US at such venues as: Schroder/Romero, NYC, de Soto Gallery, LA, Lloyd Dobler Gallery, Chicago.

Artist website: www.thankgodforconceptualart.com