

Fernando Sanchez

1380 Echo Park Ave,
Los Angeles, CA 90025
product@ucla.edu
805.637.3623

EDUCATION

University of California, Los Angeles, CA
Master of Fine Arts, Design and Media Arts
2004-2006

University of California, Santa Barbara, CA
Bachelor of Arts, English Literature
2003

WORK EXPERIENCE

Teaching assistant: Design 160A (Brand Strategy)
Winter 2006

UCLA ; Design and Media Arts
Benjamin Bratton, Lecturer

Contributed to the development of class discourse;
Assisted students in developing conceptual framework for projects
Provided the class with a presentation on "self-branding and the internet"

Teaching assistant for Design 25: (typography)
Spring 2005

UCLA ; Design and Media Arts
Susan Barnett, Lecturer 323.493.2920

Assist students with video editing; give critiques of video work;
perform administrative duties.

Goldmine.com (internship) Summer 2004)

606. S. Hill St. #703
Los Angeles, CA 90014

Web marketing and design; search engine optimization; content copy;
image manipulation; email correspondence; web maintenance

contact: Yunhe Bao 213.689.1449

TECHNICAL SKILLS

Final Cut Pro
Adobe Premier
DVD Studio Pro
Flash

Dreamweaver
Photoshop
Illustrator
Processing

Microsoft Office
Avid Express
Sound Forge
Acid Pro

Audacity
Mac and PC platforms
Drywall installation